

INTERFAB HOSTS RECEPTION FOR STUDENTS



Interfab organised a reception at all preprimary schools, initiated by VIYELLATEX under its early childhood programme, to encourage children to join school in the first week of January 2016. Aleya Aktar, HR manager of Interfab; Abedatul Fatema, manager and Rashidul, deputy manager of Save the Children, were present there. Teachers and supervisors also organised a cultural programme that saw a wide participation of children with enthusiasm.

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VIYELLATALK

CORPORATE NEWSLETTER

PVH-CK EYES DEEPER BUSINESS TIES WITH VIYELLATEX



A team of PVH-CK comprising Virender Sharma, director of Calvin Klein and Mahmudur Chowdhury, manager merchandising (Bangladesh), visited Eco Couture, a green venture of VIYELLATEX Group, on January 6, 2016 to discuss how they could enhance business with the Bangladeshi garment company. David Hasanat, chairman and CEO of VIYELLATEX, welcomed them on the factory premises. During the tour, the CK team was accompanied by Ziauddin Ahmed, COO; Ahamudul Islam, head of Eco Couture; Farhana Rahman, head of sales account; Reji K Paulose, head of design and product development; Tushar Khan, head of production; Amir Hasanat, executive assistant, and Selim Ahmed, team leader, PVH of VIYELLATEX.

PUMA EXPLORES BUSINESS POTENTIAL WITH VIYELLATEX

Representatives from global clothing brand Puma came to Bangladesh in February to explore business opportunities with VIYELLATEX. The team comprised of Michael Bennett, global director, Source Co at Puma; and Moyeen Chowdhury, country manager for Bangladesh, toured VIYELLATEX units of garment, dyeing, washing, knitting, embroidery, printing and accessories and the garment production floor of Eco Couture Ltd, a top-notch green factory, on February 15. It was very much pleased with the manufacturing set-up and corporate sustainability of VIYELLATEX.

Bennett also took part in tree plantation. David Hasanat, chairman of VIYELLATEX, welcomed him with a bouquet. He then discussed the company's business model and ideologies with Bennett. Ziauddin Ahmed, COO of VIYELLATEX, gave a presentation on how the company was thriving with unique business strategies and how its journey has been since it set foot in the garment sector. Ahamudul Islam, head of Eco Couture; Farhana Rahman, head of sales account; Reji K Paulose, head of design and product development and Kawsar Ahmad, team leader at Puma, were also present there.



THE CHILDREN OF TOMORROW CELEBRATE MOTHER'S LANGUAGE DAY

All the affiliated schools of VIYELLATEX Group celebrated International Mother's Language Day on 21st February with great enthusiasm through various activities. Ruthna Tea Estate of Royal Valley Planters, the agro-based business division of VIYELLATEX, hosted an art competition for all the children of the garden at their school. It was a very successful event with a great turnout and a prize giving ceremony was held at the end. Bikash, a school for physically challenged and underprivileged children, also observed the occasion with a lot of excitement. The teachers and students placed flowers and floral wreaths at their "Shaheed Minar" to pay homage to language martyrs and also sang to their tribute. Pledge Harbor International School conducted a rally inside their campus while holding banners and placards, and singing the famous "একুশে ফেব্রুয়ারী" (21st of February) song to memorialize the day.



M&S REVIEWS PRODUCTION OF GREEN FACTORY ECO COUTURE



A team of M&S visited Eco Couture, a leading environment-friendly business unit, on February 22, 2016 to review its production. Ahamudul Islam, head of Eco Couture, welcomed the team members at the factory premises. Charlotte Hunt, junior product technologist, Marks & Spencer, London; Nasimul Gani, senior garment manager and kids' wear product safety manager; Sanjida Islam, senior merchandiser, and Kazi Sanjida Layla, associate merchandiser of M&S (Bangladesh) visited the unit. The M&S team was accompanied by Abdur Razzak, DGM production; Syed Shahid Iqbal, assistant manager (SD); Runia Nargis, SD and Tushar Khan, head of production at Eco Couture.

CORE TEAM OF HALOW PROJECT VISITS INTERFAB

Laura Hawkesford, ethical trade manager of M&S, UK; Ismet Samij, director of GSK UK; and Verity O' Shaughnessy, corporate partnerships executive of CARE International UK, visited Interfab on February 2 to observe the status and success of the ongoing HALOW (Health Access & Linkage Opportunities of Workers) project implemented by CARE Bangladesh in partnership with Marks & Spencer and GSK. Mizanur Rahman, senior compliance manager of M&S, accompanied the team. Aleya Aktar, HR manager, greeted the team and gave a brief presentation on HALOW activities. She also showed them hands-on activities such as family planning and health services within the factory premises.



GAASTRA VISITS VIYELLATEX BUSINESS UNITS



A team of Gaastra from the Netherlands visited VIYELLATEX on February 11 to evaluate business prospects with the leading garment company. The team included Isold Bergmna, Heske Ottevanger of Gaastra International Sportswear BV, product developer knitwear, Sujan Kumar Roy, merchandising manager, and Syed Ershad Uddin, a merchandiser. They visited garment, dyeing, knitting, embroidery, printing and accessories units of VIYELLATEX and the garment production floor of Eco Couture. Ziauddin Ahmed, COO of VIYELLATEX, welcomed them at the corporate office and gave a presentation on the business model and corporate sustainability of VIYELLATEX. Reji K Paulose, head of design and product development and Zahid Shihab Uddin, team leader at s.Oliver, were also present.

VIYELLATEX JOINS PVH-CK WORKSHOP IN NEW YORK



A team from VIYELLATEX participated in a workshop in the Calvin Klein studio in Manhattan, USA, on January 20, 2016. They had a rare opportunity to have good exposure to creative designs and innovations of fabrics at the event, "Calvin Klein Design Mill Week". The team comprising Ziauddin Ahmed, COO; Farhana Rahman, head of sales account; Reji K Paulose, head of design and product development and Amir Hasanat, executive assistant, also met Mathew Abbot, VP of CK jeans (men); Kate Crassweller, VP of CK jeans (women) and the CK design and sourcing team among all business divisions.

OLYMP TEAM VISITS BIKASH SCHOOL

An Olymp team comprised of Dirk Heper, head of sales; Matthias Graw, senior buyer men's shirts (P&C); Christoph Martin Prante, head of buying department (P&C), visited Bikash, a special school for physically challenged and underprivileged children, on February 27, 2016. Fateh Ul Islam, COO of Interfab, briefed them on the school's educational system. The Olymp team took a tour of the school premises. They were very pleased to know about the institute and its activities.



VIYELLATEX CHAIRMAN ATTENDS YOUTH WORKSHOPS ON LEADERSHIP



Bangladesh Youth Leadership Centre organised the eighth and ninth national workshops on "Art and Practice of Leadership" in Dhaka on December 26-28, 2015 and on January 2-4, 2016 respectively. One hundred and twenty university students were chosen from 500 aspirants to participate in the events supported by Bangladesh Bank. Career panels with dignitaries from public, private and nonprofit sectors graced the events with their presence. David Hasanat, chairman of VIYELLATEX and Amir Hasanat, executive assistant, attended the certificate giving ceremonies.